

INVOICE



KOAT Estrella TV
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
960493-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
NOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Billing Address:

View Media Services
Attention: Accounts Payable
9256 View Avenue NW
Seattle, WA 98117

Flight Dates	Order #	Alt Order #
10/05/12 - 10/14/12	960493	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26868
Lehigh Valley, PA 18002-6868

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1	KOAT	Fr	10/05/12	9:34 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM																																																																																																																																																																															
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<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																															

INVOICE

Send Payment To:

KOAT Estrella TV
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
960493-1	10/14/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	10/08/12	10/12/12	M-F 7p-11p	7p-10p	M-W-F--	:30	6	\$45.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KOATEM		10/08/12	7:15 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
1	KOATEM		10/08/12	8:31 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
4	KOATEW		10/10/12	7:14 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
3	KOATEW		10/10/12	8:36 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
6	KOATEF		10/12/12	7:45 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
2	KOATEF		10/12/12	9:10 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00	NM
Total Spots							65			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,365.00
<u>Agency Commission</u>	\$354.75
<u>Net Amount Due</u>	\$2,010.25
New Mexico Tax Rate 7.0%	\$140.72
<u>Amount Due</u>	\$2,150.97